

## THE COWS BEHIND ENDURE:

'Behind every great bull there is a great cow'. The cows behind Endure optimise 'great' -

Dam (below) - Rita 79Z, carries the famous Remital Rita line. Despite only 6 years of age she is the dam of Mighty 49C (959 progeny), Heavy Duty 72C (219 progeny), Endure (539 progeny), Forward 252F (\$75,000 in 2019). In her short career 79Z sons have sired approx 2,000 progeny with many more to come. A daughter, Rita 11B (maternal sister to Endure) is the dam of NJW Long Haul 36E (\$55,000 to Churchill Cattle Company), Hoss 41E (\$30,000) & Settler 34F - outstanding maternal power.



Rita 79Z is also a flush mate of NJW 91H 100W Rita 31Z (below) the dam of the \$105,000 Boyd Blueprint 6153 (327 progeny). These two flush sisters have produced arguably the two most popular poll bulls in the industry today in Endure 173D & Blueprint 6153. 79Z & 31Z are maternal sisters to the \$270,000 Remital Super Duty 42S - one of Canada's most prolific sires in recent history.



The sire of 79Z & 31Z is Trust 100W. Trust is one of the famous sons of NJW P606 72N Daydream 73S. Still working at 13 years old and having raised 12 natural calves (+115 embryo progeny), 73S has bred beyond all others with her sons, Trust 100W (4,349 progeny), Hometown 10Y (6,106 progeny), Homegrown 8Y (1,257 progeny), Hutton 109Z (601 progeny).



When you add it up in the cows mentioned above, all close up in the pedigree of Endure's dam side there are approximately 15,000 registered progeny in the USA alone! These bulls have also produced across the globe & the high accuracy data drives breeding decisions with confidence.

Endure brings forward not only incredible phenotype & strong numbers but it may well be his mark on the cow herd that will be his greatest legacy. When herefords were king the Hereford cow was the queen of the beef industry, it's time to go back!

**ENDURE DAUGHTERS:**

